

CANADIAN WESTERN **Agribition**

IMPORTANT CHANGES TO THE SHOW

What is the change?

The 40th edition of Canadian Western Agribition will officially start on **Monday, November 22nd and extend through to Saturday, November 27th** at Evraz Place, Regina Saskatchewan, a change of official show dates last year.

What is the effect?

Canadian Western Agribition is committed to delivering a powerful agricultural buying and selling environment through a dynamic trade show experience. The addition of new facilities, **The Co-operator's Centre** and the return to a focused six day agri-business trade show will allow Agribition to market and emphasize each to its respective audiences. This targeted demographic approach within Agribition's overall marketing strategy will fully complete the well known business character of the show.

For more information please do not hesitate to contact me Paulette Kidd (306-924-9590).

Respectfully yours,

Paulette Kidd
Display and Facilities Manager