

# 2011 Canada's Premier Select Ranch Horse Sale Catalogue Advertising Contract

Canada's Premier Select Ranch Horse committee would like to offer you the opportunity to market your farm, ranch, horses (please do not advertise individual horses), etc. to a target audience of over 4,000 by advertising in our 2011 Canada's Premier Select Ranch Horse Competition and Sale catalogue. The sale catalogue will also be posted on the CWA website and northernhorse.com in October for all to view. Your camera ready ad (**ready to insert into the catalogue, handwritten ads will not be accepted**), would need to be at the CWA office no later than **October 1, 2011**. CWA would also like to advise you that if you wish to include a photo, please be sure that it is a clear black and white to help ensure the quality of reproduction. **Ads may be e-mailed in PDF or JPEG format to abieber@agribition.com**

**NOTE: Ads will NOT be placed in Catalogue until payment has been received.**

Camera ready material is required by **October 1, 2011** for all ads at the following prices. (Please indicate your ad size.).

Full Page Ad - **\$157.50**  
7.5" wide x 10" high

Quarter Page Ad - **\$78.75**  
3.75" wide x 4.5" high

Half Page Ad - **\$105.00**  
7.5" wide x 4.5" high

Eighth Page Ad - **\$52.50**  
(Business Card)

(5% G.S.T. already included in all ad prices)

Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/Town \_\_\_\_\_

Province/State \_\_\_\_\_ Postal/Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Camera Ready Artwork is Attached (MUST BE CAMERA READY AND BLACK & WHITE PRINT).**

Payment: Cheque Enclosed

Please Invoice

Customer's Signature \_\_\_\_\_

Canadian Western Agribition  
Box 3535, Regina, Saskatchewan S4P 3J8  
Phone (306) 565-0565 Fax (306) 757-9963  
Canada's Premier Agricultural Showcase

Office Use	
Ad Price	_____
+ GST	_____
+ E&HT	_____
Total	_____
Date	_____