

For Immediate Release: Tuesday, November 23

Agribition Celebrates 40 Years of Excellence

It was a day of celebration and reflection Monday as Canadian Western Agribition kicked off the 2010 show with a look back at the 40 year history of the show.

Long-time Agribition supporters enjoyed the recollections of livestock producer Robert Ballantyne, Livelong, SK who spoke on behalf of the group of producers who have exhibited cattle at all 40 editions of Agribition. Past-president Bill Aulie, Rouleau, SK spoke on behalf of all of the volunteers who have been a part of Agribition over the years. Both men talked about the important role Canadian Western Agribition has played as a showcase for Canadian agriculture.

Saskatchewan Agriculture Minister Honourable Bob Bjornerud and Regina Mayor Pat Fiacco joined the celebration with congratulations to all who have made Canadian Western Agribition the world-recognized show it is today.

During the celebration ceremony, Canadian Western Agribition announced the first inductee into the newly established CWA Hall of Fame. The group of five men, Barry Andrew, Ken Halvorson, Gordon Hollinger, Bill Small, and Chris Sutter, who signed the initial documents establishing Canadian Western Agribition was named the first Hall of Fame inductee.

The tradition of Burning the Agribition Brand, which dates back to the early years of the show, was continued in 2010 when Barry Andrew and Ken Halvorson performed the ceremonial duty representing the CWA Hall of Fame inductee group of five.

As the celebration wound down, the call of the auctioneer was heard for the first time at the 2010 Agribition. The first item to sell this year was the specially framed #1 belt buckle commissioned in 2010. After active bidding, the buckle sold for \$23,000 to Young's Equipment Inc., Regina, SK. Buyer Tim Young said he made the purchase in tribute to his father Lloyd Young, who had also been a long-time Agribition supporter.

The first Grand Champion banner of the 2010 Agribition was won by Justin Hall, Craven, SK who exhibited the Grand Champion Market Steer in the first Market Steer Show at Agribition since the early '90's. Holt Bros., Aberdeen, South Dakota exhibited the Reserve Champion Market Steer. For the second phase of the Market Steer competition, the carcasses of the top animals in the new-format steer show will be evaluated. An Aggregate Champion, based on points accumulated in the live and carcass divisions, will be announced later in the week.

Jack & Marilyn Hay, Bradwell, SK purchased the Grand Champion Steer for \$2,750.

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For information, contact Agribition Newsroom 306-565-6095

SCHEDULE OF EVENTS FOR Wednesday, November 24

8:30 AM Stock Dog CWA International Championship Trials	Brandt Centre
9:00 AM Simmental Show	Stadium East
9:00 AM Speckle Park Show, National	Stadium West
10:00 AM Commercial Trade Show Exhibits Open	
10:00 AM Kirk Stierwalt - Cattle Fitting Demo	Canada Centre Arena
10:30 AM Milking Demonstration - Dairy Display	Stockman's Arena
11:30 AM Milking Demonstration - Dairy Display	Stockman's Arena
12:00 PM Gelbvieh Show, National	Stadium West
12:00 PM Wild West Show, Sally Bishop	Brandt Centre
12:30 PM Milking Demonstration - Dairy Display	Stockman's Arena
1:00 PM Angus Masterpiece Sale	Auditorium
1:00 PM Stock Dog CWA International Championship Trials	Brandt Centre
1:30 PM Milking Demonstration - Dairy Display	Stockman's Arena
2:00 PM Kirk Stierwalt - Cattle Fitting Demo	Canada Centre Arena
5:00 PM Speckle Park Sale	Auditorium
7:00 PM CCA Finals Rodeo - Including Stock Dog Finals	Brandt Centre