

For Immediate Release: Monday, April 11, 2011

**Canadian Western Agribition Introduces New Board of Directors and CEO/
General Manager**

Canadian Western Agribition (CWA) introduced a new leadership team at its Annual General Meeting, Thursday, April 7 with the election of its new Executive and Board of Directors. In addition, CWA also introduced a new General Manager and Chief Executive Officer.

Bryan Hadland of Weldon, SK was elected President of Canadian Western Agribition (CWA) during the Annual General Meeting in Regina last Thursday. Hadland was a long time Maine-Anjou exhibitor at Agribition and served for three years on the CWA Board of Directors prior to being elected to the Executive Committee in 2005.

Paralleling the introduction of CWA's new senior volunteer, the Canadian Western Agribition's Annual General Meeting was introduced to the new Chief Executive Officer and General Manager, Marty Seymour.

Seymour who is originally from Carnduff, SK was raised on a mixed commercial cow-calf operation. As a graduate of University of Saskatchewan with a Bachelors Degree in Agriculture, Seymour's professional career has been in marketing and business development within the feed and food industry interacting with a wide range of stakeholders from producers to large multi-national corporations. In his first remarks to Agribition's members, Seymour said he welcomed the opportunity to be part of Agribition's future.

"I believe we can continue to help connect buyers and sellers while bringing value to our major partners and stakeholders", Seymour told the AGM. "In particular, Agribition offers a unique opportunity to showcase Canadian agriculture to the world. It is the ideal venue to connect consumers directly with the people who make Canadian agriculture the valuable resource that it is."

Seymour officially assumes his new responsibilities May 1, 2011.

Along with Bryan Hadland as President, also elected to the Agribition Executive are:

1 st Vice President:	Reed Andrew, Regina, SK
2 nd Vice President:	Stewart Stone, Regina, SK
Executive at Large:	Dr. Grant Royan, Regina, SK; Tim Wiens, Regina, SK
Past President:	Marilyn Charlton, Weyburn, SK

Members of the association also elected the following representatives to the Board of Directors to serve a two year term: Bruce Holmquist, Kinistino, SK; Ross Macdonald, Lake Alma, SK; Arnold Manske, Coronach, SK, Stewart Stone, Regina, SK; Tim Wiens, Regina, SK; Barry Young, Carievale, SK; Curtis Kuchinka, Regina, . SK; Bob Jackson, Sylvania, SK; and Lyle Benko, Regina,SK.

Directors already on the Board, serving the second of their two year term are: Reed Andrew, Regina, SK; Terry Bedard, Craven, SK; Bryan Hadland, Weldon, SK; Kim MacDougall, Regina, SK; Dr. Grant Royan, Regina, SK; and John Simpson, Theodore, SK.

Canadian Western Agribition is Canada's premier international livestock show and marketplace featuring the finest livestock genetics in North America. The 41st edition of Canadian Western Agribition will be held Monday, November 21st to Saturday, November 26th at Evraz Place, Regina, SK. For further information visit www.agribition.com

For more information or media interview requests, please contact Janet Norman-Smith at (306)924-9587.