

For Immediate Release: Saturday, November 27, 2010

## Hereford & Charolais Named RBC Beef Supreme Champions

Fittingly, in the year the Canadian Hereford Association celebrated 150 years in Canada, a Horned Hereford bull has been named the RBC Beef Supreme Champion at the 2010 Canadian Western Agribition. The Bull was the Canadian Western Agribition Grand Champion as well as being the Grand Champion Horned Hereford Bull at Lloydminster Stockade Round-Up

The RBC Beef Supreme Champion Bull, *Big-Gully 611 Bounty 517U*, was exhibited by Douglas & Lance Leachman's Big Gully Farm, Maidstone, SK.

The RBC Beef Supreme Champion Female was a Charolais cow which had also won the Grand Championships at both Canadian Western Agribition and Lloydminster Stockade Round-Up.

The RBC Beef Supreme Champion Female, *SVY Starstruck 559R* shown with her calf *SVY Starstruck 8X* at her side, was exhibited by Serhienko/Voegeli Cattle Co., Maymont, SK.

The Agribition signature event brought together the Grand and Supreme Champions from a dozen livestock shows to be judged for the North American Supreme Championship at Agribition.

This year's RBC Beef Supreme Challenge was judged by an international panel of five judges. Greg Ebbick, New South Wales, Australia joined four respected Canadian cattle-persons in the daunting task of selecting the two RBC Beef Supreme Champions.

In addition to Canadian Western Agribition's Grand Champions, there were Grand and Supreme Champions in the RBC Beef Supreme showring from shows in British Columbia (Armstrong), Alberta (Olds, Edmonton), Saskatchewan (Prince Albert, Lloydminster, Saskatoon), Manitoba (Brandon, Harding), and Ontario (Toronto, Lindsey). In addition, the Grand Champion Red Angus Bull from Montana's NILE at Billings took part in CWA's RBC Beef Supreme Challenge.

The inter-breed spectacle is the final livestock event on the Canadian Western Agribition calendar for 2010.

The 41st edition of Canadian Western Agribition will be held Monday, November 21st to Saturday, November 26th at Evraz Place, Regina Saskatchewan .

-30-

Notes to Media: Official results of Agribition's 2010 Shows and Sales are posted at [www.agribition.com](http://www.agribition.com)

Contact: Marci Desroches (306) 540-4711