



CANADIAN WESTERN AGRIBITION

**NEWS RELEASE
FOR IMMEDIATE RELEASE**

June 25, 2020

Canadian Western Agribition posts strong 2019 results; sets sights on new programming and 50th show in 2021

Regina, Saskatchewan - Canadian Western Agribition (CWA) will announce a successful 2019 year at its Annual General Meeting, reporting a net income of \$325,462 from operations.

“CWA’s long-term sustainability is more important than ever right now,” says CWA President Chris Lees. “In 2019, we invested in the show, brought in new programming and continued to put our exhibitors, visitors, and partners first.”

The 2019 show welcomed over 10,000 students, more than 1,300 international guests from 86 different countries, and over 350 volunteers. 2019 also saw CWA make a \$100,000 contribution to the Livestock and Forage Centre of Excellence and raise over \$80,000 for CWA’s official charity, STARS Air Ambulance.

Earlier this month, CWA announced the postponement of their 50th show until 2021 due to COVID-19. Work on digital programming, mentorship, scholarships, and education will continue for CWA in 2020.

“We are proud of our industry and the work we do all year round to support it,” says CWA CEO Chris Lane. “We are looking forward to developing new programming for 2020, CWA’s 50th show in 2021, and many Agribitions yet to come.”

Note to media: A second news release will be distributed on June 26 with the results from CWA Board of Director elections.

For more information or media requests, please contact:

Karlee Vorrieter, Marketing and Communications Associate

P: 306.924.9781 **C:** 306.537.4590 **E:** kvorrieter@agribition.com

Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development, and interest in agriculture. CWA’s 50th show will take place November 22 – 27, 2021.



CANADIAN WESTERN AGRIBITION
BOX 3535 REGINA, SK, CANADA S4P 3J8

P: 306.565.0565
F: 306.757.9963

AGRIBITION.COM

