



## NEWS RELEASE

FOR IMMEDIATE RELEASE

June 22, 2016

### Chris Lane appointed new CEO of Canadian Western Agribition

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) announced today that its Board of Directors has appointed Chris Lane as their new Chief Executive Officer (CEO) effective July 4, 2016. Chris previously held the position of Senior Producer at CBC.

“On behalf of the board, we are pleased to welcome Chris to the CWA team,” says CWA President, Stewart Stone. “He brings a great mix of leadership, communications, and community involvement.”

Chris Lane grew up with an agricultural background in Northern Alberta and has over a decade experience leading teams and organizations. “I am excited to join an organization that has such a strong footprint in the community and passion for the industry,” says Chris.

CWA looks forward to adding Chris Lane to the CWA team as they prepare for the 2016 show.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 46th edition of CWA will be held November 21-26, 2016.