

# THE INTERNATIONAL

Issue 02 | Fall 2020

Dear International Guest,

As we approach what should be the original show dates for Agribition 2020, we are reminded again about how much the world has changed in the last several months.

We are also reminded about how much we'll miss hosting you at Canadian Western Agribition and the friendships, connections, and business deals that are made here every November.

Rest assured, we have been working diligently to continue to offer connections to breeders in Canada and ways to showcase their championship-caliber genetics. For instance, Agribition has created several virtual competitions with complete multi-media show catalogues that you can now access at [www.agribition.com](http://www.agribition.com).

We are also working on a brand-new online exhibitor directory that will feature the breeders, exhibitors, and their products/programs just like you would see in person at Agribition. You will have the opportunity to browse by breed, name, or product and connect with each exhibitor as you need.

All of these tools have been built to stay true to Agribition's mission of connecting buyers and sellers across the globe.

Please take the time to see what's on offer at [www.agribition.com](http://www.agribition.com) and stay tuned for registration details for the 50th show and celebrations in 2021!



*Chris Lane*

Chris Lane  
CEO, Canadian Western Agribition



*Stephen Scott*

Stephen Scott  
International Chair, Canadian  
Western Agribition



## WELCOME TO OUR NEW INTERNATIONAL CHAIR, STEPHEN SCOTT!

Stephen has always had a passion for the cattle industry and has been fortunate to be able to witness the impact Canadian genetics have had on the global stage first-hand through travels in his roles with Alta Genetics, Alberta Livestock and Meat Agency, and The Canadian Hereford Association. Stephen joined the CWA board in 2019 and spent time on the International Committee over the last two years. He is looking forward to welcoming a large international incoming buyer contingent to the Agribition's 50th show in 2021.

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