



**NEWS RELEASE
FOR IMMEDIATE RELEASE**

April 13, 2022

Agribition announces 2021 results

Regina, Saskatchewan - Canadian Western Agribition (CWA) announced its 2021 results at its Annual General Meeting today, reporting an operating loss of \$321,000.

"A financial loss is difficult to report, but we have many things to be proud of," says CWA President Chris Lees. "It was such a pleasure to see everyone back together once again, especially to celebrate Agribition's 50th show. We are proud to be back doing business in the barns and continuing our work internationally as an advocate for Canadian agriculture."

Despite the operating loss, CWA reported more than \$4 million in revenue in 2021.

"We knew it wasn't going to be an easy return to business, but in spite of the challenges our exhibitors, partners and fans showed up in a big way," says CWA CEO Chris Lane. "It was important to be here for the agriculture and western entertainment industries and we're already planning the next show."

Agribition positions for change and growth in 2022

CWA will see leadership changes in 2022 with the term of President Chris Lees expiring and the departure of CEO Chris Lane.

"I've had the pleasure and honour to be part of this team for nearly six years and the opportunity for CWA has never been greater," says Lane. "The world needs more of what Agribition is here to promote and CWA is in an excellent position to deliver it."

Planning for the 2022 show is well underway including:

- Maple Leaf Finals Pro Rodeo with additional entertainment
- Return of the CWA Education Program for school groups
- Renewed food experience
- Expanded Bison programming
- Agribition Beef Supreme, presented by CN

"Agribition's key to success is its ability to change while also holding onto tradition," says President Chris Lees. "I couldn't be prouder of what CWA has become in the past 50 years and it's been an honour of a lifetime to play a part in it. The future of Agribition is as bright as it's ever been."

Canadian Western Agribition run November 28th – December 3rd 2022, at the REAL District in Regina, Saskatchewan.

Note to media: A second news release will be distributed on April 14 with the results from CWA Board of Director elections.

For more information or media requests, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development, and interest in agriculture. The 51st edition of CWA will be held on November 28 to December 3, 2022.

