



**NEWS RELEASE
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Shaun Kindopp appointed as new CEO of Canadian Western Agribition

Regina, Saskatchewan - Canadian Western Agribition (CWA) is pleased to welcome Shaun Kindopp as its new CEO, effective August 2nd, 2022. Kindopp's appointment comes after a comprehensive recruitment process by CWA's Board of Directors, which began in May of 2022.

Kindopp will be joining CWA after spending 10 years in the event and entertainment industry, most previously serving as Director of Corporate Partnerships and Sales at one of CWA's long-standing community partners, Regina Exhibition Association Limited (REAL). At REAL, Kindopp led the corporate partnerships and sales department while overseeing sponsorship property for all REAL events, including a successful Canada's Farm Show this past summer. Prior to joining REAL, Shaun spent five years at the Regina Pats Hockey Club, as a Senior Account Executive of Corporate Partnerships.

"On behalf of CWA's Board of Directors, we are excited to welcome Shaun to the team," says CWA President, Kim Hextall. "Shaun's time in the events industry, corporate sales experience, and passion for the community makes him a great fit for Agribition."

"I am incredibly honoured to be joining an organization with such a prestigious reputation and brand across Canada," says Shaun Kindopp, incoming CWA CEO. "Last year's 50th anniversary show was incredible, and I am looking forward to carrying that positive momentum into this year's event."

CWA is excited to add Shaun Kindopp to the team as planning for the 2022 show continues.

For more information or media requests, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development, and interest in agriculture. The 51st edition of CWA will be held on November 28 to December 3, 2022.

