



CANADIAN WESTERN AGRIBITION NOVEMBER 22 - 27, 2021

NEWS RELEASE FOR IMMEDIATE RELEASE

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Canadian Western Agribition unveils the Top 50 most influential people in Canadian Agriculture

Regina, Saskatchewan – Canadian Western Agribition (CWA) is celebrating Canada's Ag Day by unveiling a diverse group of industry leaders for the first-ever "Top 50 in Canadian Agriculture" campaign.

In late 2020, CWA and FCC teamed up to launch the search for the Top 50 most influential leaders in Canadian agriculture. The nomination-based campaign ran coast-to-coast and consisted of five unique categories:

- Mentors
- Upstarts
- Innovators
- Deal Makers
- Designated Hitters

After several weeks of nominations, a panel of judges, including Kim McConnell, Mary Robinson, Rory McAlpine, and Claude Lafleur, were put to the test of selecting 10 finalists in each category. The finalists unveiled today come from all over Canada, working in almost every sector of agriculture.

"There is no better way to celebrate Canada's Ag Day than to recognize the diversity of people, sectors, and ideas that make Canadian agriculture what it is today," says CWA CEO Chris Lane.

"These finalists represent some of the best in an industry that continues to create endless opportunities to dream, grow, and thrive. It's certainly something to celebrate as part of Canada's Ag Day," says Todd Klink, chief marketing officer for Farm Credit Canada.

Complete list of Top 50 in Canadian Agriculture winners:

Upstarts, presented by Masterfeeds

- Sandi Brock – West Perth, ON
- Shaun Haney – Lethbridge, AB
- Jill Harvie – Olds, AB
- Cherilyn Jolly-Nagel – Mossbank, SK
- Kim Keller – Melfort, SK
- Brett McRae – Brandon, MB
- Todd Ormann – Olds, AB
- Jess Verstappen – High Prairie, AB
- Alex Villeneuve – Olds, AB
- Charlotte Wasyluk – Vermilion, AB

Mentors, presented by Young's Equipment

- Scott Exner – Calgary, AB
- William Greuel – Regina, SK
- Stephen Hughes – Longview, AB
- Peter Johnson – Ingersoll, ON
- Alanna Koch – Edenwold, SK
- Tim Lambert – Ottawa, ON
- John Phillips – Arlington, PEI
- Jeff Reid – Kanata, ON
- Robert Saik – Olds, AB
- Anne Wasko – Eastend, SK





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Innovators, presented by CN

- Joy Agnew – Olds, AB
- Wade Barnes – Winnipeg, MB
- Chantelle Donahue – Biggar, SK
- Viren D'Souza – Peterborough, ON
- Jean-Martin Fortier – Saint-Armand, QC
- Matt Hughes – Kelly's Cross, PEI
- Myles Immerkar – Rocky View County, AB
- Kee Jim – Okotoks, AB
- Brian Olson – Fort Qu'Appelle, SK
- Maggie Van Camp – Blackstock, ON

Deal Makers, presented by Ritchie Bros.

- Murad Al-Katib – Regina, SK
- Terry Curley – Norboro, PEI
- Jeffrey Fitzpatrick-Stilwell – Toronto, ON
- Dennis Laycraft – Calgary, AB
- Sebastian Léveillé – Montreal, QC
- Garth MacDonald – Kindersley, SK
- Bob Mazer – Brandon, MB
- Mike Medeiros – Osgoode, ON
- Ray Price – Acme, AB
- Jean-Marc Ruest – Winnipeg, MB

Designated Hitters, presented by Viterra

- Gordon Bacon – Winnipeg, MB
- Shannon Benner – Perth, ON
- Marc Bieler - Saint-Louis-de-Blandford, QC
- Robert Black – Ottawa, ON
- Cyr Couturier – St. Johns, NL
- Jean Fontaine – Saint-Hyacinthe, QC
- Stephanie Hamelin – Montreal, QC
- Pierre Lampron – Saint-Boniface, QC
- Marty Seymour – White City, SK
- Alison Sunstrum – Airdrie, AB

All Top 50 in Canadian Agriculture winners will be featured in a magazine that will be distributed by CWA and will be celebrated at CWA's 50th show in November 2021.

For more information or interview requests, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development, and interest in agriculture. CWA's 50th show will take place November 22 – 27, 2021.

