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Many Thanks

I am very pleased to be part of another successful show. The dedication and commitment of the volunteers at Canadian Western Agribition (CWA) never cease to amaze me. I'd like to thank all of those who put many hours into producing the 2014 show, especially the Committee Chairs who put additional hours organizing their group of volunteers.

On behalf of the Board of Directors and staff at CWA, I sincerely thank all volunteers and visitors for supporting the show. I hope to see you at our Annual General Meeting and/or Volunteer Appreciation Dinner on April 10th.

I would also like to say thank you to our many sponsors and exhibitors for your continued support. This show would not be possible without you.

CWA also thanks the contributors and buyers for the items purchased at the 2014 Winners Circle Auctioneer Competition. \$6,100 was raised for the benefit of STARS.

Thanks for all you do for CWA and for making it our best year yet!



Reed Andrew,

President of Canadian Western Agribition

2014 Canadian Western Agribition Considered Best Yet

On Saturday, November 29th, the 44th edition of Canadian Western Agribition (CWA) came to an end, and organizers were able to declare the show CWA's best yet. The show's success can be attributed to favourable market conditions and the enhancement of core programming.

The anchor of the event, beef cattle, saw entries up modestly but witnessed huge increases in the value of animals being sold as a result of increases in market prices. In many instances, cattle prices were 50% higher than previous year with the highest selling bull at \$62,000.

Additional programming included the Agribition Express bus program, Chore Team Events, Full Contact Jousting, and enhanced stage entertainment.

"The show had a real festive feel this year," noted Reed Andrew, CWA President. "Exhibitors, visitors, young and old could all be seen enjoying one of the show's 90 events."

The agriculture show's world-class reputation drew over 800 international guests from more than 70 countries.

Agribition's Agri-Ed Program saw more than 6,000 kids throughout the 4-day program.

Carried by sold out rodeo performances on Friday and Saturday night, the Canadian Cowboys' Association Finals Rodeo attendance was consistent at over 20,000 fans.

General attendance for the 2014 show was consistent with previous events at approximately 122,000 visitors.

"The show continues to exceed expectations on many levels. \$37M in economic activity for a volunteer led event that makes Regina an agriculture centre of excellence is something to celebrate," boasts Andrew.





2014 RBC BEEF SUPREME CHALLENGE CHAMPION BULL

2014 RBC BEEF SUPREME CHALLENGE CHAMPION FEMALE



BLACK ANGUS GRAND CHAMPION

Canadian Western Agribition - Regina, SK, Farmfair International - Edmonton, AB
REMITALL F PROSPECTOR 110Z
 Exhibited By: Remitall Farms Inc. - Olds, AB

SIMMENTAL GRAND CHAMPION

Canadian Western Agribition - Regina, SK, Farmfair International - Edmonton, AB
RF CERTAINLY FLIRTIN 202Z, Calf: RF NOT JUST A FLIRT 404B
 Exhibited By: Rancier Farms - Killam, AB

2014 BULL FINALISTS

RED ANGUS GRAND CHAMPION

Lloydminster Stockade Round-Up - Lloydminster, SK
 Prince Albert Exhibition - Prince Albert, SK
RED SIX MILE KILL SWITCH 135Z
 Exhibited By: Triple L Angus - Viscount, SK
 Additional Owners: Wright's Red Angus, Six Mile Ranch Ltd.

BLACK ANGUS GRAND CHAMPION

Interior Provincial Exhibition Stampede - Armstrong, BC
RNRF ERIC 159A
 Exhibited By: RNR Flicek Angus - Neilburg, SK

POLLED HEREFORD GRAND CHAMPION

Manitoba Livestock Expo - Brandon, MB
ANL A XLP ACTION ET 75Z
 Exhibited By: Lone Pine Cattle Services - Vibank, SK
 Additional Owners: ANL Polled Herefords, Allan Hjertast

CHAROLAIS GRAND CHAMPION

Farmfair International - Edmonton, AB
CML DISTINCTION 318A
 Exhibited By: McLeod Livestock - Cochrane, AB
 Additional Owner: Silver Spur Land & Cattle

GELBIEH GRAND CHAMPION

Farmfair International - Edmonton, AB
 Northern International Livestock Exposition - Billings, MT
VV ZAKE 114Z
 Exhibited By: V & V Farms - Redcliff, AB
 Additional Owner: Stone Gate Farm

POLLED HEREFORD GRAND CHAMPION

Farmfair International - Edmonton, AB
 Olds Fall Classic - Olds, AB
FCC 503W LINCOLN 3Z
 Exhibited By: MJT Cattle Company Ltd. - Edgerton, AB
 Additional Owner: Flewelling Cattle Co.

RED ANGUS GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Farmfair International - Edmonton, AB
RED SIX MILE TUFF ENUF 111Z
 Exhibited By: Six Mile Ranch Ltd. - Fir Mountain, SK
 Additional Owner: EKW Red Angus

CHAROLAIS GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Manitoba Livestock Expo - Brandon, MB
ROSSO DOUBLE DOWN 8Z
 Exhibited By: Rosso Charolais - Moose Jaw, SK
 Additional Owners: Stewart Family, Wilgenbusch Charolais

LIMOUSIN GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Olds Fall Classic - Olds, AB
 Farmfair International - Edmonton, AB
 Lloydminster Stockade Round-Up - Lloydminster, SK
RPY PAYNES DERBY 46Z
 Exhibited By: Highland Stock Farms - Bragg Creek, AB
 Additional Owner: Payne Livestock

2014 FEMALE FINALISTS

BLACK ANGUS GRAND CHAMPION

Farmfair International - Edmonton, AB
EA ROSE 918, Calf: BROOKING BANK NOTE 4040
 Exhibited By: Brooking Angus Ranch - Radville, SK

BLACK ANGUS GRAND CHAMPION

Olds Fall Classic - Olds, AB
NORTHLINE SAVING GRACE 76Z, Calf: NORTHLINE SAVING GRACE 176B
 Exhibited By: Northline Angus - Ardrossan, AB
 Additional Owner: Jade & Mark Kelley

BLACK ANGUS GRAND CHAMPION

The Royal Agriculture Winter Fair - Toronto, ON
OSU EMPRESS 3100
 Exhibited By: Premier Livestock - Milverton, ON
 Additional Owners: Hasson Livestock, Six Mile Ranch Ltd.

FIRST LADY FUTURITY GRAND CHAMPION

Canadian Western Agribition - Regina, SK
RED BLAIRS PRICILLA 44Z, Calf: RED DOUBLE B BULLSEYE 1B
 Exhibited By: Baxter Blair - McLean, SK

RED ANGUS GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Olds Fall Classic - Olds, AB
RED K ADAMS ZARIA 091Z, Calf: RED TER-RON HOT SHOT 10B
 Exhibited By: Ter-Ron Farms - Forestburg, AB

CHAROLAIS GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Olds Fall Classic - Olds, AB
 Farmfair International - Edmonton, AB
PZC TR DESIRAE 01Z, Calf: ML DESIRAE 422B
 Exhibited By: McLeod Livestock - Cochrane, AB

POLLED HEREFORD GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Interior Provincial Exhibition Stampede - Armstrong, BC
CB 122L LADY B 222Z, Calf: CBB Shar-Lo 719 Shameless 308B
 Exhibited By: Cayley Cattle Co. - Princeton, BC
 Additional Owner: Shar-Lo Farms

LIMOUSIN GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Lloydminster Stockade Round-Up - Lloydminster, SK
 Farmfair International - Edmonton, AB
GREENWOOD YOUNG & RESTLESS, Calf: GREENWOOD PLD BOMB SHELL
 Exhibited By: Greenwood - Lloydminster, SK

SHORTHORN GRAND CHAMPION

Canadian Western Agribition - Regina, SK
 Lloydminster Stockade Round-Up - Lloydminster, SK
 Farmfair International - Edmonton, AB
DF TRUE LOVE 3T, Calf: DF TRUE LOVE 3B
 Exhibited By: Dixon Farms - Vermillion, AB

2014 Program Enhancements

The Pump Roadhouse Stage

Thanks to the support from The Pump Roadhouse, CWA was once again able to produce The Pump Roadhouse Stage. Some of the entertainers were provided by partners Regina Folk Festival and the Regina Multicultural Council. The goal was to reduce the number of performances and increase the quality. This proved successful as the stage drew crowds both pre and post rodeo. Main stage acts included Ava Wild, Morgan Mayer, The Dead South, Chris Henderson, Belle Plaine, and Blake Berglund.

Full Contact Jousting

New to Agribition this year was Full Contact Jousting with a 30 minute preview on Saturday at noon, followed by a 90 minute performance later Saturday afternoon. The new event attracted many new visitors to Agribition, filling the Brandt Centre with over 5,500 spectators.



Chore Team Events

New to the livestock events was the Chore Team Events, featuring 3 different events: Chore Team Competition, Feed Team Race and Water Barrel Race. There were 12 teams entered to participate with driver's ranging in age from 13 years to 72 years old. Lloyd Smith of Pelly, SK was the overall winner of the Chore Team Competition and Water Barrel Race. Ryan Ewen of Lumsden, SK was the overall winner of the Feed Team Race.

Agribition Express

The Agribition Express is a bus shuttle program that gave CWA visitors a free ride from both Southland and Northgate Malls as well as free admission to the show. The construction of the new football stadium impacted the parking and traffic flow on the property, so the Agribition Express program was developed to address this. The program was deemed an overall success, with almost 14,000 rides given over the 6 days.

"We have entered a new era for people transportation at Agribition. It was important for our organization to offer the service free for the 2014 show and encourage as much uptake as possible," notes CEO, Marty Seymour. "Our programming is becoming more and more festive and the increase in non-agriculture visitors looking for music and shopping is growing. The Agribition Express opened our doors to more guests."



2014 Scholarship Recipients

Each scholarship is a \$1,500 award that can be used at any recognized post-secondary institution in Canada or the United States. Since 1994 when the program began, \$170,000 in scholarships have been presented.

Canadian Western Agribition Scholarship Recipients

Jessica Hextall of Grenfell, SK – Jessica is in her fourth year at the University of Saskatchewan studying for her Bachelor of Science in Agriculture in Animal Science. She has been involved with CWA for 13 years participating in 4-H events and beef shows. She has also shown Angus cattle with her family.

Jessica Andrew of Regina, SK – Jessica is in her second year of Arts at the University of Saskatchewan. She has been involved with CWA for 10 years including 4-H events as well as exhibited in the Commercial Cattle Show with her family.

Shae-Lynn Evans of Kenaston, SK – Shae-Lynn is in her second year of studying Collaborative Bachelor of Science in Nursing at the University of Regina. She has been involved with CWA for nine years, participating in the junior beef events as well as exhibiting Charolais cattle.

Riley Lafrentz of Bienfait, SK – Riley is in his second year of Agriculture Business and Marketing at the Hutchinson Community College in Kansas. He has been involved with CWA for 14 years participating in 4-H and Junior beef shows, as well as exhibiting cattle with his family.

Barry Andrew Family Scholarship Recipient

The Barry Andrew Family Scholarship is awarded to students that have participated in Agribition and are enrolled in an Agriculture related program.

Jessica Hextall of Grenfell, SK – Jessica is in her fourth year at the University of Saskatchewan studying for her Bachelor of Science in Agriculture in Animal Science. She has been involved with CWA for 13 years participating in 4-H events and beef shows. She has also shown Angus cattle with her family.

William M Farley Memorial Scholarship Recipient

This scholarship is open to students who have participated in Canadian Western Agribition as an exhibitor or participant themselves or with their family, and also students who themselves or their parents have been a volunteer for the show.

Jessica Andrew of Regina, SK – Jessica is in her second year of Arts at the University of Saskatchewan. She has been involved with CWA for 10 years including 4-H events as well as exhibited in the Commercial Cattle Show with her family.



L to R: Shae-Lynn Evans, Blake MacMillan (CWA Board of Director & Member at Large)



L to R: Jessica Andrew, Jeremy Andrew, Reed Andrew (CWA President), Jessica Hextall



L to R: Jessica Andrew, James Farley (Bill Farley's son)

"Young people are the foundation of this industry. Agribition is proud to be able to give back to our youth." said Reed Andrew, President of CWA.

For more information on Agribition scholarships visit: www.agribition.com, under Education.

Canadian Agricultural Hall of Fame

CAHF to be held in conjunction with Canadian Western Agribition in 2015.

The 2015 induction ceremony of the Canadian Agricultural Hall of Fame Association (CAHFA) will be held in Regina in conjunction with Canadian Western Agribition (CWA). This will be the first time the ceremony has been held in Western Canada.

"Honoured, delighted, excited. These are all words I would use to describe how I feel about this prestigious event taking place in Regina this year," CWA President, Reed Andrew said. "Saskatchewan is known around the world as a leader in agricultural production, trade and innovation. It makes sense for an event that recognizes excellence in agriculture to take place here."

The CAHFA celebrates Canadians who have made outstanding contributions to the agriculture and food industry. Portraits are on display in the Canadian Agricultural Hall of Fame Gallery located at the Royal Agricultural Winter Fair. In 2014, the ceremony took place in Toronto, Ontario, and three of Canada's most accomplished ambassadors for the industry were inducted: the late Walter Browarny, Charles Froebe and Dr. Lorne Hepworth.

The 2015 CAHF induction ceremony will take place November 22, 2015, at the Radisson Hotel in Regina. Going forward, this event will alternate between Western Canada and Eastern Canada.

The list of 2015 inductees will be announced mid 2015. To submit a nomination visit: <http://www.cahfa.com/Home/Nominations/tabid/59/Default.aspx>

Become a Member of Canadian Western Agribition

Corporate Membership: \$100

Gives you two voting representatives at our Annual General Meeting and your company will be listed in our Annual Report as a membership holder and supporter of Canadian Western Agribition.

Friends Membership: \$25

Gives you voting privilege at our Annual General Meeting and your name will be listed in our Annual Report as a membership holder and supporter of Canadian Western Agribition.

For more information including application forms visit the 'About Us' page at the bottom of www.agribition.com



Morsky's Draft Horse Display



CWA Directors Reed, Bob and Curtis having fun at the trade show exhibits

Let's Celebrate a Successful Year!

Annual General Meeting

When: Friday, April 10, 2015

Registration begins at 1:00 p.m. Program begins at 2:00 p.m.

Where: Salon 3, Queensbury Convention Centre, Evraz Place in Regina, SK

If you are interested in running for a Board position at CWA, you must have a membership purchased prior to nominations closing. For more information, contact snovak@agribition.com



Volunteer Appreciation Dinner

We want to thank our volunteers for their passion, commitment, and hard work that continues to make the show an annual success! CWA volunteers are invited to a complimentary dinner followed by an awards presentation and evening of socializing.

When: Friday, April 10, 2015

Registration begins at 5:00 p.m. Program begins at 6:00 p.m.

Where: Salon A, Queensbury Convention Centre, Evraz Place in Regina, SK

To confirm your attendance, call 306-565-0565 or email rseitz@agribition.com

Important Dates to Remember

- **April 2015**
Trade Show Booth Renewal Begins
- **April 10, 2015**
Annual General Meeting
- **April 10, 2015**
Volunteer Appreciation Dinner
- **November 23-28, 2015**
Canadian Western Agribition





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