



NEWS RELEASE  
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## Agribition sets new records in 2017

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) was the first event to be hosted in the new International Trade Centre November 20 – 25, and organizers are calling it a success, including the setting of several new records.

Total livestock sales were the best they've been since 1997 and the second highest in CWA history, at \$3.5 million. Purebred cattle sales were at \$2 million, a new record high.

Total show attendance increased by 2.7% over 2016, with 126,500 visitors at the 2017 show. Attendance at the evening entertainment events reached a new record, with over 27,000 attendees taking in the Equine Extravaganza, Full Contact Jousting, and Agribition Pro Rodeo combined.

"We couldn't have hoped for a better housewarming for Agribition's new home in the International Trade Centre. The facility was the front door to the show this year and hosted a record number of international buyers," says CWA CEO, Chris Lane.

CWA continues to be a global marketplace for livestock buyers and producers. The 2017 show saw a 40% increase and record high in international buyers at 365 total buyers from 86 different countries. Total international guests numbered 1,250.

"With strong numbers across the board, it shows that Agribition continues to grow and be a showcase of agricultural excellence. The records set this year set the stage for Agribition to be a true international hub of agriculture business, education and entertainment," says Lane.

Other exciting events that took place during the 2017 event include awarding the inaugural Celebrating Women in Agriculture Award to Belinda Wagner, and announcing renewed partnerships with the Federal and Provincial governments.



The Honourable Lawrence McAulay, Minister of Agriculture for the Government of Canada, travelled to CWA from Ottawa to announce the details of the Canadian Agriculture Partnership (CAP). This is a five year, \$3 billion federal, provincial, and territorial investment for Canada's agriculture and agri-food sector. Honourable Lyle Stewart, Minister of Agriculture for the Government of Saskatchewan announced the Province will renew its partnership with CWA with a \$200,000 four-year funding agreement.

Canadian Western Agribition's financial results will be released at the Annual General Meeting in April 2018.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 48th edition of CWA will be held November 19-24, 2018.