

THE INTERNATIONAL

Issue 03 | Summer 2021

You're invited to celebrate 50 shows with us!

We are busy planning a full, in-person show for 2021 and we can't wait to see all of our guests from around the world.

Show dates are **November 22-27, 2021** and we will celebrate Agribition's 50th anniversary with 12 National Breed Shows under one roof, and of course the world-famous Agribition Beef Supreme.

International guest registration and applications for Incoming Buyers are open and all information regarding travel can be found at agribition.com.

While we are confident in a return to our event in November, all international travel is subject to the rules and regulations in both Canada and your home country on your travel dates.

We're looking forward to welcoming you to Canadian Western Agribition and celebrating 50 years of world-class beef genetics together!

Details on hotels, international rates, deals, and tours coming soon.



Chris Lane

Chris Lane
CEO, Canadian Western Agribition



Stephen Scott

Stephen Scott
International Chair, Canadian
Western Agribition



WHAT'S NEW FOR #CWA50?

Re-introducing the *Agribition Beef Supreme*, presented by CN. This year's Beef Supreme has a new look, new sponsor, and \$50,000 in prize money up for grabs! Join us November 27 for our world-famous Beef Supreme.

Agribition Connect is a brand-new digital marketing platform available to Agribition livestock and trade show exhibitors. Agribition Connect is designed to connect exhibitors with international buyers.

Agribition will host an *online genetics sale* taking place November 22-24, with online bidding closing at Agribition's International Reception. The sale will feature genetics from Agribition's top breeders.

Contact Us

Canadian Western Agribition
Regina, Saskatchewan, Canada

Phone: 001: 306-565-0565

Email: cwa.international@agribition.com

Web: www.agribition.com



FOLLOW US ON FACEBOOK,
INSTAGRAM AND TWITTER FOR
#CWA50 UPDATES!