



NEWS RELEASE

FOR IMMEDIATE RELEASE

December 4, 2015

2015 Canadian Western Agribition breaks records

REGINA, SASKATCHEWAN – On Saturday, November 28th, the 45th edition of Canadian Western Agribition (CWA) came to an end, and organizers announced outstanding results.

Overall attendance for the 2015 show was the highest it's been in five years with 130,200 visitors over the six-day event.

The Canadian Cowboys' Association Finals Rodeo opened with a bang courtesy of The Mosaic Company and numbers stayed strong all week resulting in a CWA record of 23,560 fans over 5 nights.

The anchor of the event, beef cattle, saw an 8 per cent increase in entries as well as a 10 per cent increase in sale averages with a cattle semen package selling for \$41,000.

The show's reputation as an international destination also marked increased interest. CWA saw a 25 per cent increase in active international buyers. The show was visited by over 800 international guests from 70 different countries.

"From the minute the gates opened, you could feel the buzz on the grounds. All aspects of the show seemed to be hitting the mark. From the Food Pavilion to the barns, everyone was having a great time," notes Stewart Stone, CWA President.

Trade show entries reached new heights exceeding 430 exhibitors; a new show record.

"The show continues to exceed expectations on many levels. \$37M in economic activity for a volunteer led event is something to celebrate," says Stone.

Financial results of Regina's signature event will be released at the Annual General Meeting in April 2016.

For more information visit: www.agribition.com.

– 30 –

For more information, please contact:

Sarah Novak, Marketing Manager

P: (306) 924-9781 E: snovak@agribition.com

Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 46th edition of CWA will be held November 21-26, 2016.

Canadian Western Agribition

Box 3535, Regina, Saskatchewan, Canada S4P 3J8 P: (306) 565-0565 F: (306) 757-9963 www.agribition.com