



NEWS RELEASE

FOR IMMEDIATE RELEASE

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A year of change; a year of success for Agribition

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) announced today at their Annual General Meeting a profit from operations of \$745,852 and a provincial economic impact of \$56 million annually.

“The passion and energy of everyone involved in Agribition allowed us to find significant success in a year of transition,” says President, Stewart Stone.

There were a number of new elements to the 2016 event but the commerce done, both locally and internationally, has remained strong. Overall livestock sales were \$2.9 million, the second highest value in decades. The number of international buyers was high and those buyers did more business at the show in one year than they’d done in the last four years combined.

A number of other record highs were achieved at the 2016 event. Trade show displays filled up more space than ever before, over 8,000 students attended through the registered Education Program, and ticketed events reached a record high of 25,000 attendees.

“Our partnerships with organizations such as Mosaic, Country Thunder Saskatchewan, Canadian Professional Rodeo Association, Regina Nissan, and Ford, allowed us to produce entertainment events that attracted an outstanding crowd. Their support allowed us to host Agribition Pro Rodeo, Full Contact Jousting and Running with the Bulls to entertain our visitors,” says CEO, Chris Lane.

CWA was able to utilize utilizing what was constructed of the new International Trade Centre (ITC) as well as renovated some of the existing buildings. Upgrades were done to create a new sale arena while cattle, horses, sheep and goats filled the ITC.

“The completion of the ITC in 2017 will offer Agribition first class facilities across the grounds and exciting new opportunities for Agribition into the future,” says Stone.

Dates for the 2017 Canadian Western Agribition are November 20-25.



CANADIAN WESTERN AGRIBITION
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Note to Media: A second news release will be distributed on Friday morning with the results from the elections of the President, Executive and Board of Directors of the organization.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 47th edition of CWA will be held November 20-25, 2017.