



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Agribition Express to return in November 2017**

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) announces continuation of the Agribition Express shuttle bus service, despite municipal budget cuts.

In a revised budget, the City of Regina has eliminated its funding tied to transit service at Agribition. Despite the cut, CWA is still committed to providing the Agribition Express service.

“With or without the city supporting it, we feel it’s still an important service for our guests and residents of Regina,” says CEO, Chris Lane. “20,000 people use it during Agribition and we’re not going to leave those people without a ride.”

CWA treats the funding previously received from the city as a sponsorship, giving the City an excellent return on investment. The City of Regina received value for its investment in line with the other sponsors at that level.

“We understand the budgets are putting a lot of groups in tough spots and we’ve decided not to pass this cut along to our guests. The Agribition Express will be offered again, and it will be discounted again,” adds Lane.

The 2017 show will take place at Evraz Place, November 20-25.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 47th edition of CWA will be held November 20-25, 2017.