



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### Canadian Western Agribition Rolls out Entertainment with a Twist

REGINA, SASKATCHEWAN - Saskatchewan's biggest rodeo is gearing up for another five days of action packed excitement in November during Canadian Western Agribition (CWA).

Tickets for the Canadian Cowboys' Association (CCA) Finals Rodeo, presented by Ford, go on sale on Tuesday, September 15<sup>th</sup>, 2015 at 10:00 a.m.

The CCA Finals Rodeo features the associations' top athletes who will compete for over \$100,000 in cash and prizes.

The Mosaic Company and CWA are teaming up to offer the first ever, **free night of CCA Finals Rodeo** on Tuesday, November 24<sup>th</sup>. This new initiative will allow urban and rural families to take in a night of great family entertainment at no charge.

"This is a fantastic opportunity for us to give back to the community and provide a unique experience for families to enjoy," says Sarah Fedorchuk, Senior Director of Public Affairs for The Mosaic Company. "We hope people take the opportunity to check out Agribition before the show and gain a better understanding of the important role of agriculture in global food security, which is at the heart of Mosaic's business."

In addition to announcing the free rodeo night, CWA has released the line-up for the Pump Roadhouse Stage located in the Bud Light Loading Chute. Performances include:

Tuesday: **Alex Runions**

Wednesday: **Amy Nelson**

Thursday: **The Dead South**

Friday: **Blake Berglund**

This will be the final year of CWA's use of the Chevrolet GMC Stadium. To celebrate the occasion, CWA is planning a farewell cabaret on Saturday November 28<sup>th</sup>, after the final round of the CCA Finals Rodeo.

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