



NEWS RELEASE

FOR IMMEDIATE RELEASE

April 12, 2013

CWA Continues on the Right Track

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) today announced at their Annual General Meeting a profit from operations ending January 31, 2013 of \$591,750 highlighting a second consecutive year of positive growth.

Total attendance figures for the six day show were 122,300.

Beef entries were up over 10 per cent over last year. Overall livestock sales were up from the previous year with \$2.5 million in sales.

“Increased livestock entries, vibrant cattle sales, and growing international interest are major contributors to the show’s success,” said Marty Seymour, CEO of CWA. “Agribition contributed just over \$37 million in economic activity in 2012; a 30 per cent increase from the previous study. The show is growing, and we don’t plan to stop.”

Notable livestock sales:

- A bull calf was sold for \$73,000
- Pen of 10 bred heifers were sold for \$21,000 – record high seller
- A prospect steer was sold for \$6,000
- A bison bull was sold for \$20,000
- A ranch horse was sold for \$14,500
- A ewe lamb was sold for \$2,325

Along with the strength in livestock, the trade show sold-out all available space with nearly 500 exhibitors. This was led by an increase in large equipment and household consumer products.

The Canadian Cowboys’ Association Finals Rodeo had the highest attendance since the Canadian Cowboys’ Association joined CWA. In absolute terms, the rodeo drew over 21,200 visitors, with sell-outs on both Friday and Saturday nights.

The agriculture show’s world-class reputation drew over 700 international guests from over 60 countries.

Seymour sees continued growth and success in the show’s future. “Our recent growth in livestock, grain, trade show and entertainment is part of our strategic plan, and our recent success positions us well for future growth.”

Canadian Western Agribition

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Note to Media: A second news release will be distributed Monday morning with the elections to the Board of Directors, Executive Team and President of the organization.

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Canadian Western Agribition (CWA) , located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 43rd edition of CWA will be held November 11-16, 2013.