



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### Canadian Western Agribition Includes Rodeo in 2016

REGINA, SASKATCHEWAN - Canadian Western Agribition (CWA) is continuing their commitment to rodeo for the 2016 event.

The Canadian Cowboys' Association (CCA) announced earlier this year that they will be relocating the Finals Rodeo to Swift Current in 2016.

"While the CWA Board and staff are fully focused on making this year's CCA Finals Rodeo the biggest and best yet, we need to start looking at rodeo options for next year," says CWA President, Stewart Stone.

"Rodeo is a signature event at Agribition and we're excited with the opportunity to explore new options to increase the overall entertainment experience at our show."

Stewart wants to put any notion of rodeo not being part of Agribition to rest. "Since the second Agribition, 44-years ago, rodeo has been the anchor of our entertainment programming. We have no intention of abandoning our cultural and historic roots."

Over 21,000 people attended rodeo activities at Agribition in 2014.

"There is a big appetite for rodeo in Saskatchewan, and Regina," says Stewart. "CWA is committed to being the stage for the province's biggest rodeo competition; this year, next year, and every year after that."

CWA Rodeo Committee Chair, Bruce Holmquist, calls the 2015 CCA Finals Rodeo at Agribition an end to an era, and believes it should be celebrated accordingly.

"We don't want the search for a new event to overshadow the great work being done on this year's rodeo," says Holmquist. "We want to honour the fantastic relationship we have enjoyed between the CCA and CWA for the past 11 years with the biggest, and best rodeo to date."

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#### For more information, please contact:

Chris Harris, Communications Associate

P: 306.924.9587 C: 306.551.1713

E: [charris@agribition.com](mailto:charris@agribition.com)

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 45th edition of CWA will be held November 23-28, 2015.

Box 3535, Regina, Saskatchewan, Canada S4P 3J8 | P: 306.565.0565 | F: 306.757.9963 | E: [info@agribition.com](mailto:info@agribition.com)

[www.agribition.com](http://www.agribition.com)