



## NEWS RELEASE

FOR IMMEDIATE RELEASE

September 11, 2014

### **Canadian Western Agribition Launches Entertainment Line-Up and Announces Rodeo Tickets on Sale**

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) rolled out the 'new event' line-up for the 2014 show today.

Anchoring the line-up is expanded stage entertainment included FREE with daily admission. In addition to performances by the Regina Multicultural Council, key headliner acts include:

- Morgan Mayer Band (Thursday)
- Chris Henderson Band (Friday)
- The Dead South (Friday)
- Belle Paine (Saturday)
- Blake Berglund (Saturday)

**Full Contact Jousting** will make its first appearance at the show this year. The 6 knight jousting tournament will take place on Saturday, November 29<sup>th</sup> at 3:30 pm. There will be a sneak preview at 12:30 pm to get a taste for this unscripted, unchoreographed event.

Enhancing the already popular equine events is new programming including the Chore Team Competition, Feed Team Race, and Water Barrel Race.

"The diverse line-up of entertainment activities at this year's show is intended to speak to a variety of audiences," said Marty Seymour, CEO of CWA. "We want people to see Agribition again for the first time."

CWA's anchor in the entertainment package is the Canadian Cowboys' Association Finals Rodeo. This year's rodeo features Freestyle Bull Fighting Tuesday to Thursday, November 25-27<sup>th</sup> only.

CWA is also proud to produce the Agribition High School Rodeo on Monday, November 24<sup>th</sup>.

All Rodeo tickets go on sale Monday, September 15<sup>th</sup> at 10:00 am.

For more information, visit [www.agribition.com](http://www.agribition.com)

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 44<sup>th</sup> edition of CWA will be held November 24-29, 2014.

**Canadian Western Agribition**

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