

For Immediate Release:
Monday, June 4, 2012

Canadian Western Agribition Launches First Ever Grain Expo

Canadian Western Agribition announced the launch of its new Grain Expo, which will be featured as part of the show's 2012 line-up this fall.

"Agribition isn't just about beef. We have a long history of serving prairie seed growers. It is a natural fit for Agribition to address the need for a southern Saskatchewan grain farmer forum," said Marty Seymour, CEO Canadian Western Agribition.

The Grain Expo will provide invited grain farmers the opportunity to see the latest technologies and hear guest speakers address modern grain industry issues ranging from seeding technologies to grain marketing strategies. This two day conference will feature a line up of industry speakers and tradeshow time. The event takes place Nov 20-21.

"The Grain Expo grew from the raw demand we are hearing from grain producers and from the success of our expanded Agri-business tradeshow. A technical conference combined with expanded dry land farming equipment displays is going to make for an enhanced Agribition experience for our guests from the grain sector," notes Marty Seymour, CEO Canadian Western Agribition.

The Canadian Western Agribition Grain Expo is presented by Young's Equipment of Regina.

"Timing is everything. Agribition comes just after harvest is over. It's a great place for farmers to get together and learn about new products and services. We are proud to support this event and create a venue for farmers to grow," Kirby Engele, Operations Manager at Young's Equipment.

Visit www.agribition.com for a complete list of sponsors and invitation information.

- 30 -

For more information, contact: Erin Lawson, Marketing Associate, 924-9781, elawson@agribition.com