



NEWS RELEASE

FOR IMMEDIATE RELEASE

April 11, 2014

Canadian Western Agribition Prospering

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) today announced at their Annual General Meeting a profit from operations ending January 31, 2014 of \$620,404 highlighting a third consecutive year of positive growth.

“Strong attendance, growing international interest and a sold-out trade show all contributed to the financial success of the show.” said Marty Seymour, CEO of CWA. “Our strong financial performance positions us well to meet the economic challenges of the future, and allows us to move forward with ambitious plans for growth and renewal of infrastructure.”

Total attendance figures for the six day show were 127,000, up 5,000 people from last year’s show. Free admission and expanded family entertainment proved to have the biggest impact on attendance growth. CWA’s Agri-Ed Program saw more than 6,550 kids from 180 classes, a new record for the show.

The Canadian Cowboys’ Association Finals Rodeo hosted over 20,000 fans, consistent with 2013 attendance levels.

International trade at CWA continues to make Regina an agriculture hub of excellence. Over 800 international guests from more than 65 countries attended the show. Organizers are particularly impressed with the strong interest from the United Kingdom, China and the United States.

In addition to being the largest livestock show in Canada and the best beef show on the continent, CWA is a major economic engine for the province and city of Regina. The net benefit of the show exceeds \$37 million to the province, \$20 million of which directly impacts Regina.

“Our recent growth and success positions us well for the future.” said Reed Andrew, President of CWA. “Visitors to our 2014 show can expect to see greater entertainment, more shopping and improved programming, all anchored by the best beef show on the continent.”

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Note to Media: A second news release will be distributed on Monday morning with the results from the elections of the President, Executive and Board of Directors of the organization.

Canadian Western Agribition

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 44th edition of CWA will be held November 24-29, 2014. 2013.

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