



NEWS RELEASE

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Canadian Western Agribition Wins Event of the Year

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) is honoured to receive **Event of the Year (Budget Over \$20,000)** at the **Saskatchewan Tourism Awards of Excellence Gala**, which was celebrated in Regina on Thursday, April 25 at the Conexus Arts Centre.

“This award speaks to the years of hard work and continued success of the event. We are proud to be one of Saskatchewan’s signature events.” highlights Reed Andrew, President of CWA.

This is the first time CWA has received an honour like this.

“Agribition is the ‘people’s show’. This award belongs to the 400 volunteers and 200 staff who work tirelessly to make the show a success.” said Marty Seymour, CEO of CWA in his acceptance speech.

CWA hosts over 125,000 visitors from more than 65 countries on an annual basis. The show contributes over \$37 million to the provincial economy. The recent growth of the trade show, family programming, First Nations Pavilion, and the Rodeo help support the cultural and social benefits of the show, and were instrumental in CWA’s success.

Honourable mentions go out to the Tim Horton’s Brier and Craven Country Jamboree as finalists in this year’s competition.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 43rd edition of CWA will be held November 11-16, 2013.