



## NEWS RELEASE

FOR IMMEDIATE RELEASE

April 22, 2016

# **Canadian Western Agribition among *Saskatchewan Tourism Awards of Excellence* recipients**

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) was named the recipient of the Marquee Event of the Year at the 27<sup>th</sup> annual *Saskatchewan Tourism Awards of Excellence Gala*, which was celebrated in Regina on April 14 at the Conexus Arts Centre.

"This award means a lot to our organization. This has been our most successful show in many years. We broke many records in livestock, trade show and rodeo in 2015. It's gratifying to see it all consummated by this prestigious honour", says CEO, Marty Seymour.

Other finalists in that award category included Ness Creek Music Festival, Big River and RCMP Musical Ride at Fort Walsh National Historic Site, Cypress Hills Interprovincial Park. More than 70 nominations were received for the *Saskatchewan Tourism Awards of Excellence* for 2015. A 15-person external panel selected the 33 finalists and 11 award recipients.

Annually, the *Saskatchewan Tourism Awards of Excellence* celebrate the achievements of Saskatchewan's top tourism businesses and recognize their contributions to the province's tourism sector.

The *Saskatchewan Tourism Awards of Excellence Gala* was a highlight of the *HOST Saskatchewan Conference*, which took place from April 14-15 in Regina. Each year, the conference is the province's largest assembly of tourism representatives.

For more information about the *Saskatchewan Tourism Awards of Excellence Gala* and *HOST Saskatchewan Conference*, visit [industrymatters.com](http://industrymatters.com).

# CANADIAN WESTERN Agribition



**Back Row (L to R):** Shawna Fuchs, Livestock & Rodeo Manager; Nicole Bissonnette, Fulfillment Coordinator; Brady Kapovic, Sponsorship Manager; Randi Seitz, Livestock Event Coordinator; Sarah Novak, Marketing Manager

**Front Row (L to R):** Marty Seymour, CEO; Corey Sentes, Controller

**Missing:** Corey Hoskins, Trade Show Manager

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**For more information, please contact:**

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 46th edition of CWA will be held November 21-26, 2016.

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