

# CANADIAN WESTERN **Agribition**

## NEWS RELEASE

FOR IMMEDIATE RELEASE

September 14, 2018

### Canadian Western Agribition set to party in 2018

Regina, Saskatchewan – Tickets for the 48<sup>th</sup> edition of Canadian Western Agribition (CWA) are now for sale including the Agribition Pro Rodeo presented by Ford, Full Contact Jousting and a brand-new event for 2018: CWA's Party on the Dirt.

The cabaret-style party will take over the Brandt Centre floor immediately after the last bull is bucked at the Agribition Pro Rodeo on Saturday, November 24, welcoming hundreds of fans and CWA visitors onto the rodeo dirt for a 19+ party full of music, dancing, and good times.

"We wanted to send off the show and all our guests with a really unique event this year," says CWA CEO, Chris Lane. "You really can't get a more authentic Agribition experience than having a great time with friends and getting a little dirt on your boots while doing it."

Returning for 2018 is CWA's signature entertainment event, the Agribition Pro Rodeo. In partnership with the Canadian Professional Rodeo Association, Agribition will host four nights of top-tier professional rodeo with contestants competing for nearly \$100,000 in prize money.

"Rodeo is such an important part of Agribition," says CWA President, Bruce Holmquist. "Not only does it provide the best western entertainment in the province, but it also creates an atmosphere of fun and a place to unwind for the community and our exhibitors. It's that complement of entertainment to the business of what we do that makes Agribition a complete package."

The Mosaic Company and CWA are once again partnering to offer a free night of rodeo on Wednesday, November 21. This is a great opportunity to experience a unique entertainment event at no charge, courtesy of the Mosaic Company.

CWA is also proud to continue the free admissions program for Military and First Responders (including veterans) for 2018. Under the program, any active or retired member of the military, first responder (police officer, firefighter, paramedic/EMT), and their immediate family will have their Agribition gate admission waived.

The smash-hit Full Contact Jousting returns the evening of Tuesday, November 20. This event provides unchoreographed, action-packed entertainment for the whole family.

Tickets for the Agribition Pro Rodeo, Full Contact Jousting, and Party on the Dirt can be purchased from the CWA office, the Brandt Centre box office or [ticketmaster.ca](http://ticketmaster.ca).

Admission passes are also on sale and can be purchased from the CWA office or online at [agribition.com](http://agribition.com). Check the schedule for dates and times of all events at [agribition.com](http://agribition.com). The 2018 show will take place at Evraz Place, November 19-24.

#### **For more information, please contact:**

Sarah Laxdal, Marketing & Brand Manager

**P:** 306.924.9781 **E:** [slaxdal@agribition.com](mailto:slaxdal@agribition.com)

---

Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 48th edition of CWA will be held November 19-24, 2018.



Canadian Western Agribition  
Box 3535 Regina, SK, Canada S4P 3J8

**P:** 306.565.0565  
**F:** 306.757.9963

[www.agribition.com](http://www.agribition.com)

