



## NEWS RELEASE

FOR IMMEDIATE RELEASE

November 24, 2015

### Day 2 at Agribition: Free rodeo, learning events, and more

REGINA, SASKATCHEWAN – Tonight, The Mosaic Company and Canadian Western Agribition (CWA) are teaming up to offer the first-ever **free night** of rodeo. The Canadian Cowboys' Association Finals Rodeo kicks-off in the Brandt Centre at 7 p.m. with doors opening at 6 p.m. for rush seating. Tonight's opening ceremony will celebrate the First Nation leadership of female chiefs across Saskatchewan.

The two-day Indigenous Agriculture Summit will begin at 9 a.m. in the Ramada Plaza. The Navajo from New Mexico will present, sharing best practices on beef cattle management and product branding.

The Grain Expo Conference and Trade Show will begin in the Queensbury Salon at 10 a.m.

The Cattlemen's Young Leaders (CYL) are hosting their fall forum in the Queensbury at 8 a.m. with Jeff Fitzpatrick-Stillwell from McDonald's Canada presenting on the company's move to sourcing sustainable grain.

Other Tuesday show highlights include:

- Mustard cooking demo by Beer Bros Executive Chef Malcolm Craig – 3 p.m. in the Food Pavilion
- President's Classic (new all-breed bull calf jackpot) and First Lady Classic – 11 a.m. in the Chevrolet GMC Stadium
- Discovery Channel's *Highway Thru Hell* will have cast members at the Toyota booth all week
- Alex Runions performs – 5:30 p.m. and 9:45 p.m. on the Pump Roadhouse Stage
- Chore Team events – 9 a.m. and 4 p.m. in the Brandt Centre
- Goat Show (9:30 a.m.) and Sale (6 p.m.) – Barn 5
- Canadian National Bison Sale – 11 a.m. in the Stock Exchange Arena

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Note to Media: A media briefing will take place in the newsroom at 9 a.m. today.

#### For more information, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 45th edition of CWA will be held November 23-28, 2015.

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