



NEWS RELEASE

FOR IMMEDIATE RELEASE

November 27, 2015

Day 5 at Agribition: CWA showcases Saskatchewan food and music

REGINA, SASKATCHEWAN – Day five of Canadian Western Agribition (CWA) is filled with homegrown food and entertainment acts. On the Pump Roadhouse Stage today is Justin LaBrash, Ava Wild, Little Chicago Blues Band and headliner Blake Berglund, Kennedy, Sask. native and award-winning country music singer/songwriter.

Take a walk around the new Food Pavilion to shop for local food and wine products like wild rice, roasted chickpeas, rhubarb wine, haskap honey and more. There will be Sask-inspired demonstrations on the Kitchen Craft Cooking Demonstration Stage, including game fish filleting by Cabela's, cooking with bison by The Sioux Chef, and savoury creations by Canada Beef chef Marty Carpenter.

"What once was an agriculture-only event, Agribition has evolved to include food, music and shopping" says CWA CEO Marty Seymour. "The variety in our programming, like the inclusion of the new Food Pavilion, is enticing more urban guests to experience all the show has to offer."

Other Friday show highlights include:

- Full Contact Jousting knights arrive at the show – contact the CWA newsroom to arrange a special preview interview between 10 a.m. and 2 p.m.
- The Saskatchewan Hall of Fame will announce three 2016 inductees – 9 a.m. in the newsroom
- Trainer's Challenge – 9 a.m. in the Brandt Centre
- Canada's Premier Select Ranch Horse Competition and Barrel Horse Prospect Demo (10 a.m.) and Sale (2:30) – Brandt Centre
- Sheep Shearing and Hoof Trimming Demo – 12:30 p.m. in Barn 5
- New *Champions by Design* Club Calf Genetics Sale – 5 p.m. in the Auditorium

Other livestock events include: National Hereford Show, Shorthorn Show, Maine-Anjou Show, National Charolais Show, Commercial Cattle Show, Limousin Sale, Power and Perfection Angus Sale, Purebred Sheep Shows.

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Note to Media: A media briefing will take place in the newsroom at 9 a.m. today. A press conference will be held tomorrow at 10:30 a.m. regarding the future of rodeo at CWA.

For more information, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 45th edition of CWA will be held November 23-28, 2015.

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