



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Free admission for Canadian Armed Forces and first responders among the changes at Agribition in 2017

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) is proud to announce free admission for active and retired members of the Canadian Armed Forces and first responders and their immediate family members at CWA in recognition of their service and sacrifice.

“Our intention with this program is to say “thank you” to the men and women, and their families, who keep Canadians safe and secure at home and abroad,” said Chris Lane, CEO, CWA. “If we can make it a little easier for those who look after us all year round to enjoy Agribition with their families, then we are honoured to do it.”

Canadian Armed Forces includes Navy, Army, and Airforce, and first responders include police service, fire and protective service, paramedic, Emergency Medical Technical (EMT), and medical practitioners. Identification must be provided upon entry for admission fees to be waived.

Other changes and enhancements to programming and infrastructure in 2017 include free Goat Yoga, Mini-Chuckwagon Racing, Steer Riding Rodeo School, and celebrity horse trainer and trick rider, Tommie Turvey. Returning event experiences include the Agribition Pro Rodeo, Full Contact Jousting, and Running with the Bulls. The complete schedule of events can be viewed at agribition.com.

“Some of our major entertainment events return such as Pro Rodeo but we’re also adding new events to draw in a more diverse crowd such as goat yoga and a free evening of horse entertainment on Monday night,” said Lane.

Agribition will be the first event in the new International Trade Centre at Evraz Place. The 150,000 sq. ft. facility will feature horses, purebred beef, the International Business Centre, and the Chevrolet GMC Arena, which will host all purebred cattle shows.

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#CWA17

Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The forty-seventh edition of CWA is November 20 - 25, 2017 in Regina, SK.

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