

Great News for Canadian Western Agribition's 42nd Edition

Canadian Western Agribition (CWA) might be entering 'middle age' as it celebrates its 42nd event, but it's showing no signs of slowing down. In fact, Canada's largest livestock event is booming.

Cattle entries are up more than 10 percent from 2011. Youth entries in events like the Junior Beef Extreme are also up more than 10 percent highlighting the strength and depth of young cattle producers in the industry. United States entries have also reached a high since pre-BSE with over eight states bringing cattle from across the Midwest.

"Canadian Western Agribition is known as the best beef show in North America. Increased cattle entries and a resurgence of youth in the cattle industry is something all sectors of agriculture can celebrate." says Marty Seymour, CEO of Agribition.

To facilitate the need for improved show and sale space, Agribition has built a brand new Commercial Cattle Sale Arena. This building will feature Canada's largest show and sale of Bison, as well as Agribition's famous Bred Heifer Sale.

"We are thrilled to offer this new space to allow exhibitors to show off their best livestock. We are anticipating 2012 livestock sales to be stronger than ever." says Seymour.

Entries are also up by 20% in Agribition's signature event, Canada's Premier Select Ranch Horse Competition, and sheep and goat entries are up 37% and 7% respectively.

International interest is also on the rise. International guest pre-registration is up 30 percent with buyers traveling to Regina from countries like Argentina, Finland, Russia, and China. Agribition will host more than 800 international guests from almost 75 countries this year.

Agribition continues to expand its profile as a multi-faceted marketplace for all aspects of the agricultural industry. Trade show space has broken a new record with close to 500 exhibitors taking part in this year's event. The trade show will feature three main areas: Agri-Business Marketplace, Everyday Living Marketplace and a Machinery Mall. Additional features include the new Grain Expo on Tuesday, November 20 and Wednesday, November 21.

And to top it all off the Canadian Cowboys' Association Finals Rodeo has also seen an increase in pre-sale tickets and expectations are that attendance will surpass last year's record-breaking 20,000.

Canadian Western Agribition runs November 19th to 24th at Evraz Place, Regina, Saskatchewan.

For more information visit www.agribition.com

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