



October 23, 2013

MEDIA ADVISORY: Canadian Western Agribition News Room Services for 2013

REGINA, SASKATCHEWAN – The 43rd edition of Canadian Western Agribition (CWA) will be held November 11-16, 2013, at Evraz Place in Regina, SK. All media is welcomed to the event and encouraged to take advantage of the News Room services.

The News Room location and media parking area remains the same as last year. The News Room will be located in Canada Centre, and the designated media parking area is located outside of Exhibit Mall.

Parking passes and media accreditation will be issued in the News Room. Media accreditation times prior to the show are as follows:

Friday, November 8 – 10:00 a.m. to 3:00 p.m.

Sunday, November 10 – 1:00 p.m. to 3:00 p.m.

Please note: All media will require accreditation and will have individual photo identification cards issued. Accreditation forms can be completed prior to the show and are available online at:

<http://www.agribition.com/corporate/media-accreditation/>

During the show the News Room will be open Monday, November 11 to Saturday, November 16 from 7:00 a.m. to 5:00 p.m. Media briefings will be held daily on Monday, November 11 at 12:00 p.m. and Tuesday, November 12 to Saturday, November 16 at 9:00 a.m. The briefings will focus on the day's happenings, next day highlights and results from the day before.

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All media during the show will be handled by Martin Charlton Communications.

For more information contact:

Jocelyn Martin

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P: (306) 565-6095 (as of November 8)

Marsha Martin

P: (306) 584-1000 E: marsha@martincharlton.ca

P: (306) 924-9709 (as of November 8)

Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 43rd edition of CWA will be held November 11-16, 2013.

Canadian Western Agribition

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