



## NEWS RELEASE

FOR IMMEDIATE RELEASE

November 23, 2015

### Minister Lyle Stewart officially opens Canadian Western Agribition

REGINA, SASKATCHEWAN – The 45<sup>th</sup> annual Canadian Western Agribition (CWA), North America’s best beef show, opens today. Saskatchewan Agriculture Minister Lyle Stewart will do the honour of burning the brand, CWA’s annual tradition, and kick off the new Food Pavilion. The event will take place at 10 a.m. in the Co-operator’s Centre, Arena 3.

The Food Pavilion, presented by The Mosaic Company, features the Living Sky Winery Garden, food products and sampling, kitchen products, and cooking demonstrations. Minister Stewart and Mayor Michael Fougere will take part in a cooking demo with one of Regina’s signature chefs, Dave Straub.

“Creating a venue to highlight and market food from the prairies is a natural fit,” says CWA President Stewart Stone, “General consumer awareness about food and food products continues to grow; this new pavilion is a great way to allow for dialogue between producers and consumers.”

Other Monday show highlights include:

- Regina Chamber of Commerce luncheon – 11:30 a.m. at the Ramada Plaza in downtown Regina
  - The event will include live animals and a live auction with proceeds going to STARS
- 72-year-old Howard Helmer, the world’s fastest omelette maker and Guinness World Record holder, will be on stage in the Food Pavilion throughout the day.
- Canadian National 4-H & Youth Judging Competition – 8:30 a.m. in the Chevrolet GMC Stadium
- The Canadian Agricultural Hall of Fame will introduce their 2015 inductees at the 9 a.m. media briefing
- Boer and Dairy Goat Show – 9:30 a.m. in Barn 5
- Agribition High School Rodeo – 11 a.m. in the Brandt Centre
- Brenda Lee Cottrell performing – 12 p.m. on the Pump Roadhouse stage
- Winner’s Circle Auctioneer Competition with judge Terrell Maze of the Saskatchewan Roughriders – 7 p.m. in the Chevrolet GMC Stadium

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Note to Media: A media briefing will take place in the newsroom at 9 a.m. today. Stewart Stone, President of CWA and Marty Seymour, CEO of CWA will be available for interviews.

#### For more information, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 45th edition of CWA will be held November 23-28, 2015.

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