



NEWS RELEASE

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Agribition adds new must-see events for an entire week of entertainment in 2017

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) is announcing several new entertainment events at the 2017 show, as well as the return of the four-night Agribition Pro Rodeo presented by Ford.

After a successful return to Agribition in 2016, the Canadian Professional Rodeo Association and CWA have partnered to bring the top cowboys and barrel racers back to Regina in 2017, competing for nearly \$100,000 in prize money.

“The Agribition Pro Rodeo was a huge success and we knew immediately that we wanted to bring it back,” says CWA CEO, Chris Lane. “The caliber of the competition and the fan experience really puts this rodeo in the top tier of the sport.”

The Mosaic Company and CWA are once again partnering to offer a free night of rodeo on Wednesday, November 22. This is a great opportunity, especially for first-timers, to experience a unique entertainment event at no charge.

“This is the third time we’ve partnered with Agribition to offer the first night of rodeo action on us. It’s a great way to bring out new attendees for a family-friendly evening and treat rodeo regulars with a complimentary night,” says Mosaic’s Senior Director of Public Affairs, Sarah Fedorchuk.

Brand new for 2017, CWA and Regina Honda present Tommie Turvey, one of the world’s best entertainers, and his celebrity horses for a FREE family performance on Monday evening. Turvey is a renowned animal trainer and performer and will bring his fast-paced brand of horsemanship, stunts and trick-riding to the show. In addition to his free Monday night act, he will be on display all week long with his horses that are featured in the hit TV series “The Walking Dead”.

Additional new events for 2017 include Mini-Chuckwagon Racing, Steer Riding Rodeo School, and Goat Yoga classes; all free of charge.

“Making sure Agribition is an affordable option for families is important to us,” says Lane. “We’re happy to say that in addition to the free events we’re adding, there are no increases to any ticket prices for 2017.”

A returning fan-favourite, Full Contact Jousting presented by Regina Nissan, will be featured at Agribition once again in the prime timeslot Tuesday evening. Full Contact Jousting provides an unchoreographed, action-packed event for the whole family. For the daredevils, Running with Bulls will also be back again on Saturday afternoon.

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CANADIAN WESTERN **Agribition**

Tickets for Agribition Pro Rodeo and Full Contact Jousting can be purchased from the CWA office, the Brandt Centre box office, or ticketmaster.ca. Check full schedule for dates and times of all events at www.agribition.com.

The 2017 show will take place at Evraz Place, November 20-25.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 47th edition of CWA will be held November 20-25, 2017.