



CANADIAN WESTERN AGRIBITION NOVEMBER 30 - DECEMBER 5, 2020

**NEWS RELEASE
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Jump in International buyers, inaugural Maple Leaf Finals rodeo and record-setting registrations among highlights at Agribition 2019

Regina, Saskatchewan – The 49th edition of Canadian Western Agribition (CWA) concluded Saturday, November 30, and saw 121,326 total visitors over six days.

CWA 2019 kicked off on Monday, November 25 with free gate admission, courtesy of the Saskatchewan Roughriders, leading to one of the busiest opening days on record. CWA's International program registered over 1300 guests from 80 countries, including 231 international buyers.

"We're seeing the work Agribition is doing overseas pay off for our exhibitors here at home," says CWA President Chris Lees. "With more than 200 buyers at the show, the business opportunities at Agribition continue to grow."

Once again, CWA's registered education programs were full-to-capacity with school groups taking advantage of even more options, including food demonstrations. In total, approximately 10,000 students took part in Agribition programs during the week. Registrations for the Indigenous Ag Summit and the Agri-Preneurship workshop were also at record levels.

Among the new events at CWA this year, the Maple Leaf Finals rodeo brought a new caliber of competition to the Brandt Centre and included two sell-out performances.

"Rodeo is a core part of Agribition and a real showcase of our western culture," says CWA CEO Chris Lane. "Every contestant, volunteer, performer and partner in the Maple Leaf Finals should be proud of bringing the newest pro circuit finals to Agribition."

CWA President Chris Lees says planning for CWA's 50th show in 2020 has already begun. CWA's 50th show will be held November 30 to December 5, 2020 and will feature 11 national breed shows; an unprecedented gathering of quality seedstock in Canada.

"For fifty shows, Agribition has always worked at getting better and being a positive place for the livestock industry to gather," says Lees. "We couldn't be more excited to show our appreciation to the exhibitors and partners that have become part of the CWA family over the last half-century."

In the coming months, CWA will announce more details about programming for 2020.

Attendance Statistics:

- Overall attendance: 121,326
- International visitors: 1337
- International buyers: 231
- Education programs: 10,000 (est.)
- Ticketed events: 24,000+

CWA's financial details will be released at the Annual General Meeting set for April 16, 2020.

For more information, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 50th show will be held November 30 – December 5, 2020.



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