

NEWS RELEASE

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Canadian Western Agribition grows its economic impact in Saskatchewan to \$73 million

Regina, Saskatchewan – Canadian Western Agribition (CWA) is adding tens of millions of dollars in GDP to the Regina and Saskatchewan economy, according to a new economic impact study. CWA contracted SJ Research Services Inc. to conduct the study following the 2017 show.

CWA's economic impact study shows an overall GDP impact of \$44.5 million to the Regina economy (up from \$28.9 million in 2015) and \$73.6 million to the provincial economy (up from \$56.2 million in 2015).

"As the show grows, so does the demand for things like labour, professional services and resources," says CWA CEO Chris Lane. "Agribition employs nearly 700 people annually and indirectly creates work for over 1,800 people in the province."

The impacts of CWA on the tourism industry are also significant. The 2017 event saw attendance of 126,500 and of these, more than 53,000 came from outside of Saskatchewan. Visitor spending on retail, entertainment, food, beverage, and automobile transportation totaled \$50.5 million.

The economic impact study also concludes CWA creates \$23 million annually in municipal, provincial and federal government revenue.

"We're happy and proud that the growth of Agribition contributes to the growth of the province and the city too," says Lane. "These numbers show that a successful Agribition is a success for everyone."

Statistic Summary:

- \$44.5M in regional GDP
- \$73.6M in provincial GDP
- \$30.7M in new wages and salaries (included in GDP) in the region
- \$43.5M in new wages and salaries (included in GDP) in Saskatchewan
- \$2.1M in municipal government revenues
- \$23M in federal, provincial, and municipal government revenues
- 1,861 positions within the province

CWA's full financial details will be available at the Annual General Meeting, scheduled for April 5, 2018.

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 48th edition of CWA will be held November 19-24, 2018.

