

**NEWS RELEASE  
FOR IMMEDIATE RELEASE**

September 6, 2019

**X-Games Motocross athletes, Party on the Dirt and new family-friendly pricing highlight Agribition 2019**

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) is pleased to announce brand new programming and updated family ticket packages for CWA 2019 as general admission and select tickets are now on sale.

**Agribition Altitude Motocross**

“Agribition Altitude Motocross” is a high-flying, exciting and action-packed show. In partnership with Global FMX, CWA is bringing X-Games stunt riders to the Brandt Centre for a one-of-a kind thrill ride. Making its Agribition debut, the freestyle motocross show will also offer meet-and-greet opportunities with the performers, including the sport’s youngest athlete at just 5-years-old. Agribition Altitude Motocross will take place on Tuesday, November 26 at 7:00pm. Tickets are \$20 for adults and only \$10 for kids.

**Family Pack Pricing** *presented by A&W*

CWA is pleased to introduce new ticketing options to make sure Agribition stays one of the most affordable and accessible options for families. The A&W Family Pack includes:

- 4 adult gate admission
- 4 youth gate admission
- 4 vouchers to Agribition Altitude Motocross (2 adults, 2 children)
- 4 vouchers to Maple Leaf Finals rodeo for Thursday performance (2 adults, 2 children)
- 50% discount for each additional child voucher for Agribition Altitude Motocross and Thursday Maple Leaf Finals Rodeo
- 50% discount for CWA merchandise

The A&W Family Pack is built to offer two full days and evenings of fun, education, agriculture and world-class entertainment at a low cost of only \$125, plus tax. This Family Pack costs less than 50% of regular ticket rates.

“We know Agribition is all about family and it’s important we keep it affordable. We’re proud to offer this much bang for the buck,” says CWA CEO Chris Lane. “I don’t think there’s a better value for the dollar than what Agribition can offer.”

CWA is also announcing the return of some fan-favourite programming in 2019, including Goat Yoga all week long and the “Party on the Dirt” 19+ cabaret. The sell-out cabaret will take place on the Brandt Centre floor immediately following the last Maple Leaf Finals rodeo performance on Saturday, November 30.

General admission, Agribition Altitude Motocross, A&W Family Packs and Party on the Dirt cabaret tickets are all on sale now and available at [www.agribition.com](http://www.agribition.com) or by calling 306-565-0565. Maple Leaf Finals rodeo programming and ticket information coming soon.

**For more information, please contact:**

Karlee Vorrieter, Marketing and Communications Associate

P: 306.924.9781 C: 306.537.4590 E: [kvorrieter@agribition.com](mailto:kvorrieter@agribition.com)

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 49th edition of CWA will be held November 25-30, 2019. The 50<sup>th</sup> show will be held November 30 – December 5, 2020.