

CANADIAN WESTERN **Agribition**

NEWS RELEASE

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New Free Trade Agreement sets the stage at Canadian Western Agribition

Regina, Saskatchewan – Canadian Western Agribition (CWA) is pleased to join other Canadian organizations in applauding a new free trade agreement between Canada, the United States and Mexico.

“Agribition is Canada’s premier agricultural marketplace that facilitates the trade of a significant amount of pedigreed beef cattle, particularly to the United States and Mexico,” says CWA President, Bruce Holmquist. “It appears the new agreement will maintain stability for trade between Canada and our two largest trading partners, and that is a win for our livestock exhibitors as well as for the producers and companies involved in CWA’s growing grain programming.”

CWA is also announcing a new marquee event connected to agriculture and trade. In partnership with TD Wealth Management and the Regina Chamber of Commerce, CWA will host a panel discussion with former Premiers Brad Wall (Saskatchewan) and Frank McKenna (New Brunswick) on Tuesday, November 20.

“Food, Fuel, and Free Trade” will focus on the challenges and opportunities facing Canada’s agriculture, manufacturing and energy industries as they navigate a new free trade agreement.

“To have two people with such unique insights and expertise on the importance of trade and economics take centre stage at Agribition is a real opportunity,” says CWA CEO, Chris Lane. “Mr. McKenna is a former Ambassador to the U.S. and Mr. Wall’s reputation as a trade advocate is known around the world. We’re in for something special.”

“Agribition is the marketplace for 1,500 head of the best beef cattle in North America and we have growers attending that farm a combined 4.5 million acres in western Canada,” says Holmquist. “There aren’t many issues more important at Agribition than getting those products to market.”

There are a limited number of tickets available beginning today for “Food, Fuel, and Free Trade” with Brad Wall and Frank McKenna. Information is available at agribition.com.

For more information, please contact:

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, alpacas, an extensive agribusiness trade show and professional rodeo. CWA continues to promote the expansion, development and interest in agriculture. The 48th edition of CWA will be held November 19-24, 2018.



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