



## NEWS RELEASE

FOR IMMEDIATE RELEASE

November 11, 2013

### Opening Day of Canadian Western Agribition

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA), North America’s best beef show, will open today at 12:00 p.m.

In honour of our veterans gate admission will be free today. Guests are encouraged to participate in the community Remembrance Day celebrations in the Brandt Centre starting at 10:00 a.m.

Burning of the Brand, CWA’s annual tradition, will take place at 1:30 p.m. in the Co-operator’s Centre, Arena 5. Lyle Stewart, Saskatchewan Minister of Agriculture and Michael Fougere, Mayor of Regina will be in attendance. Mayor Fougere will do the honour of burning the CWA brand.

Other Monday show highlights include:

- **Canadian National 4H & Youth Judging Competition** – 8:30 a.m. in the Chevrolet GMC Stadium
- **Saskatchewan Goat Breeders Association Annual CWA Meat Goat Show** – 9:00 a.m. in Barn 5
- **Agribition High School Rodeo** – 2:00 p.m. and 7:00 p.m. (finals) in the Brandt Centre

For the first time, CWA will be offering free ‘Park & Ride’ service to and from CWA grounds all week. Bus service will be available from 10:00 a.m. to 6:00 p.m. from the Northgate Mall at the top of the hour, and from the Brandt Centre at the bottom of the hour. As an extra bonus, bus patrons will receive free gate admission.

For more information visit: [www.agribition.com](http://www.agribition.com).

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Note to Media: A media briefing will take place in the News Room at 12:00 p.m. today. Sandwiches will be provided. Reed Andrew, President of CWA and Marty Seymour, CEO of CWA will be available for interviews. Reed is CWA’s first second generation President. Barry Andrew was President 1980-1981 and 32 years later Reed is following in his late father’s footsteps.

#### For more information, please contact:

CWA News Room

P: (306) 924-9709

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 43<sup>rd</sup> edition of CWA will be held November 11-16, 2013.

Canadian Western Agribition

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