



## NEWS RELEASE

FOR IMMEDIATE RELEASE

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### **Regina's Signature Event Recognized by Stephen Harper**

REGINA, SASKATCHEWAN – Canadian Western Agribition (CWA) was recognized by Stephen Harper for Social Innovation at the 2015 Prime Minister's Volunteer Awards. The award recognizes not-for-profit organizations that use innovative ideas and approaches to help build stronger communities and improve their ability to respond to social challenges.

Volunteer activity is the base of CWA's job creation, economic activity, international exposure and festive atmosphere. CWA makes a lasting impact on the community educating approximately 6,000 children annually about agriculture. The show attracts 125,000 visitors from more than 70 countries annually, putting Regina on the map as an agriculture center of excellence.

CWA creates an environment conducive to business by leading the way in the application of technologies such as webcasting, traceability, food safety, and livestock production. One of the significant contributions to CWA's success are the working relationships with Regina Folk Festival, Regina Multicultural Council, Regina Regional Opportunities Commission, City of Regina, and the Hill JDC West Business Competition team to name a few.

Reed Andrew, CWA President, was present at the event to receive the award on behalf of CWA. "CWA provides an opportunity for everyone to learn more about agriculture. The amazing part is that the event has been running for 45 years on the work and passion of 400 volunteers. I am very proud to represent them."

The Prime Minister's Volunteer Awards recognize the exceptional contributions of volunteers, businesses, and not-for-profit organizations in improving the well-being of families and their communities.

To learn more about the Prime Minister's Volunteer Awards, visit <http://pm.gc.ca/eng/prime-ministers-volunteer-awards>

To learn more about Canadian Western Agribition, visit [www.agribition.com](http://www.agribition.com)

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*CWA President, Reed Andrew, receives medal from Prime Minister, Stephen Harper in Toronto, Ontario.*

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Canadian Western Agribition (CWA) , located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 45th edition of CWA will be held November 23-28, 2015.