



## **NEWS RELEASE**

FOR IMMEDIATE RELEASE

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### **Strong Crowds Support 2013 Canadian Western Agribition**

REGINA, SASKATCHEWAN – Organizers of Canadian Western Agribition, which ended on Saturday, November 16, are deeming the 43<sup>rd</sup> edition a resounding success.

This year, the show attracted 127,000 visitors, up more than 3 percent from last year's attendance. According to Reed Andrew, President of CWA, the show's success can be attributed to the enhancement of many different areas.

"Free admission on Monday combined with an expanded trade show, live stage entertainment and a family atmosphere contributed to the success of this year's show."

The agriculture show's world-class reputation drew over 800 international guests from more than 65 countries.

"Demand for Canadian livestock genetics is very high around the world, and we saw evidence of that at this year's show." said Marty Seymour, CEO of CWA. "We hosted buyers from many countries including Australia, China, Ukraine and the United Kingdom."

In addition to its reputation as the largest livestock show in Canada and the best beef show on the continent, CWA is a major economic engine for the province and the city of Regina.

"Canadian Western Agribition continues to be a huge contributor to the provincial and local economy. The net benefit of the show exceeds \$37 million to the province, \$20 million of which directly impacts Regina. This is something we can all be proud of." said Seymour.

CWA's Agri-Ed Program saw more than 6,550 kids from 180 classes throughout the 4-day program, a 9 percent increase over last year's total.

The Canadian Cowboys' Association Finals Rodeo, the largest semi-pro rodeo finals in Canada, hosted over 20,000 fans throughout the five nights.

Organizers also highlight a significant growth in social media following and activity at this year's show.

**Canadian Western Agribition**

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“We were all thrilled to see our social media following increased two-fold the month leading up to the show.” said Seymour. “This speaks to our ability to be innovative and reach new markets.”

Andrew thanked all volunteers and staff for their contributions to the show.

“Canadian Western Agribition is a non-profit organization that continues to be a show for all people. I am extremely proud to see our 400 volunteers and 200 staff pull together to put on the best show ever.”

Dates for the 2014 Canadian Western Agribition – November 24-29, 2014.

For more information visit: [www.agribition.com](http://www.agribition.com).

– 30 –

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Canadian Western Agribition (CWA), located in Regina, Saskatchewan, is the best beef show on the continent and the largest livestock show in Canada. The show is anchored by beef cattle and features horses, bison, sheep, goats and an extensive agribusiness trade show. CWA continues to promote the expansion, development and interest in agriculture. The 44<sup>th</sup> edition of CWA will be held November 24-29, 2014.